Visitor Trends: September 2019

Presented by: Economics Team
International Arrivals - New Zealand

Visitor Arrivals - New Zealand Ports

Source: Statistics NZ

+1.7% (Sep 19 vs Sep 18)
International Arrivals - New Zealand – September 2019

Visitor arrivals by country of residence - NZ ports

- Australia: 20,000 (6%)
- China: 15,000 (-15%)
- Japan: 14,000 (-19%)
- Germany: 13,000 (-13%)
- UK: 10,000 (0%)
- US: 8,000 (4%)
- Rest of World: 4,000 (4%)

Source: Statistics NZ
International Arrivals - Christchurch – September 2019

Visitor arrivals by country of residence - Christchurch

Source: Statistics NZ

Visitor arrivals

- Australia: 0%
- China: -4%
- Japan: 0%
- Germany: 8%
- UK: -13%
- US: -2%
- Rest of World: -5%

Sep-18 vs Sep-19

Source: Statistics NZ
# Accommodation – Guest Nights

<table>
<thead>
<tr>
<th>Christchurch and Canterbury Region</th>
<th>September 2019</th>
<th>% Change September 18</th>
<th>YE September 2019</th>
<th>% Change YE September 18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Christchurch International Guest Nights*</td>
<td>84,139</td>
<td>-2.8%</td>
<td>1,434,237</td>
<td>+1%</td>
</tr>
<tr>
<td>Christchurch Domestic Guest Nights*</td>
<td>126,619</td>
<td>+7.8%</td>
<td>1,534,606</td>
<td>+3%</td>
</tr>
<tr>
<td>Canterbury International Guest Nights</td>
<td>150,972</td>
<td>-6.0%</td>
<td>2,667,354</td>
<td>+1%</td>
</tr>
<tr>
<td>Canterbury Domestic Guest Nights</td>
<td>210,545</td>
<td>+5.0%</td>
<td>2,798,369</td>
<td>+1%</td>
</tr>
<tr>
<td>Christchurch including Airbnb**</td>
<td>288,951</td>
<td>+5.6%</td>
<td>4,202,861</td>
<td>+6%</td>
</tr>
</tbody>
</table>

*Christchurch excludes Banks Peninsula  
**Christchurch Airbnb data includes Banks Peninsula figures  
- Airbnb data goes back to June 16  
- Canterbury statistics include Christchurch

Source: Statistics NZ
# Accommodation – Guest Nights

<table>
<thead>
<tr>
<th>RTO Comparison</th>
<th>September 2019</th>
<th>% Change September 18</th>
<th>YE September 2019</th>
<th>% Change YE September 18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Queenstown Total Guest Nights</td>
<td>271,686</td>
<td>+1.7%</td>
<td>3,701,868</td>
<td>+2%</td>
</tr>
<tr>
<td>Auckland Total Guest Nights</td>
<td>621,143</td>
<td>+5.9%</td>
<td>7,585,472</td>
<td>+3%</td>
</tr>
<tr>
<td>Wellington Total Guest Nights</td>
<td>208,797</td>
<td>-7.4%</td>
<td>2,798,295</td>
<td>+3%</td>
</tr>
<tr>
<td>Christchurch Total Guest Nights (ex Airbnb)*</td>
<td>210,758</td>
<td>+3.3%</td>
<td>2,968,844</td>
<td>+2%</td>
</tr>
<tr>
<td>Canterbury Total Guest Nights</td>
<td>361,517</td>
<td>+0.1%</td>
<td>5,465,722</td>
<td>+1%</td>
</tr>
<tr>
<td>Canterbury excluding Christchurch Total Guest Nights</td>
<td>150,759</td>
<td>-4.1%</td>
<td>2,496,878</td>
<td>0%</td>
</tr>
</tbody>
</table>

*Christchurch excludes Banks Peninsula  
- Canterbury statistics include Christchurch

Source: Statistics NZ
Commercial Guest Nights Christchurch - Domestic

Source: Statistics NZ

Domestic guest nights - Christchurch

+7.8% (Sep 19 vs Sep 18)
International guest nights - Christchurch

Source: Statistics NZ

-2.8% (Sep 19 vs Sep 18)
Hotel Guest Nights – Christchurch Four Avenues

Source: StatsNZ, Christchurch NZ

+10.2% (Sep 19 vs Sep 18)
Total Guest Nights (Inc Airbnb) - Christchurch (Inc BP)

Source: Statistics NZ, Air DNA, ChristchurchNZ
Total Guest Nights – AirBnB Market Share

Source: Statistics NZ, Air DNA, ChristchurchNZ™
## Visitor Spending

<table>
<thead>
<tr>
<th>Region</th>
<th>Domestic September 2019</th>
<th>% Change September 2018</th>
<th>International September 2019</th>
<th>% Change September 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canterbury</td>
<td>$183m</td>
<td>0%</td>
<td>$90m</td>
<td>+5%</td>
</tr>
<tr>
<td>Christchurch</td>
<td>$141m</td>
<td>2%</td>
<td>$70m</td>
<td>+9%</td>
</tr>
<tr>
<td>Auckland</td>
<td>$336m</td>
<td>+1%</td>
<td>$308m</td>
<td>+10%</td>
</tr>
<tr>
<td>Otago</td>
<td>$149m</td>
<td>+1%</td>
<td>$137m</td>
<td>0%</td>
</tr>
<tr>
<td>Wellington</td>
<td>$142m</td>
<td>-7%</td>
<td>$53m</td>
<td>+8%</td>
</tr>
<tr>
<td>Bay of Plenty</td>
<td>$101m</td>
<td>+6%</td>
<td>$31m</td>
<td>+7%</td>
</tr>
<tr>
<td>Total NZ</td>
<td>$1,338m</td>
<td>-1%</td>
<td>$734m</td>
<td>+7%</td>
</tr>
</tbody>
</table>

- Christchurch statistics represent the Regional Tourism Organisation ChristchurchNZ = Territorial Authorities Christchurch City, Waimakariri, Selwyn, Hurunui, Ashburton
- Canterbury statistics include ChristchurchNZ

*Source: MBIE*
Visitor Spending Christchurch - Domestic

Source: MBIE

+2.5% (Sep 19 vs Sep 18)
Visitor Spending Christchurch - International

Source: MBIE

+8.6 (Sep 19 vs Sep 18)
Visa Data – China arrivals vs visas

Source: Immigration NZ, Christchurch NZ
Visa Data – Visas granted

3-Months rolling annual growth rate - visitor visas granted

Source: Immigration NZ, Christchurch NZ
Student Visas - Canterbury

Canterbury First-time Student Visas and Returning Student Visas - Year to date (Jan-Sep)

Source: Education New Zealand

Source: EducationNZ