Visitor Trends: August 2019

Presented by: Economics Team
International Arrivals - New Zealand

Source: Statistics NZ

+2.0% (Aug 19 vs Aug 18)

Visitor Arrivals - New Zealand Ports

Source: Statistics NZ

ChristchurchNZ™
International Arrivals - New Zealand – August 2019

Visitor arrivals by country of residence - NZ ports

- Australia: 5% increase
- China: 7% decrease
- Japan: 5% decrease
- Germany: 4% decrease
- UK: 4% decrease
- US: 7% increase
- Rest of World: 2% decrease

Source: Statistics NZ
International Arrivals - Christchurch

Source: Statistics NZ

Visitor Arrivals - Christchurch Airport

+4.3% (Aug 19 vs Aug 18)

[Graph showing visitor arrivals from August 2018 to August 2019, with data points for 2016/17, 2017/18, and 2018/19, indicating a 4.3% increase from August 2018.]
International Arrivals - Christchurch – August 2019

Source: Statistics NZ
## Accommodation – Guest Nights

<table>
<thead>
<tr>
<th>Christchurch and Canterbury Region</th>
<th>August 2019</th>
<th>% Change August 18</th>
<th>YE August 2019</th>
<th>% Change YE August 18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Christchurch International Guest Nights*</td>
<td>79,444</td>
<td>+5.3%</td>
<td>1,436,648</td>
<td>+2%</td>
</tr>
<tr>
<td>Christchurch Domestic Guest Nights*</td>
<td>118,444</td>
<td>+1.7%</td>
<td>1,525,450</td>
<td>+2%</td>
</tr>
<tr>
<td>Canterbury International Guest Nights</td>
<td>143,115</td>
<td>0%</td>
<td>2,677,060</td>
<td>+2%</td>
</tr>
<tr>
<td>Canterbury Domestic Guest Nights</td>
<td>196,873</td>
<td>+2%</td>
<td>2,788,303</td>
<td>+1%</td>
</tr>
<tr>
<td>Christchurch including Airbnb**</td>
<td>266,288</td>
<td>5.5%</td>
<td>4,167,131</td>
<td>+6.5%</td>
</tr>
</tbody>
</table>

*Christchurch excludes Banks Peninsula  
**Christchurch Airbnb data includes Banks Peninsula figures  
- Airbnb data goes back to June 16  
- Canterbury statistics include Christchurch

Source: Statistics NZ
## Accommodation – Guest Nights

<table>
<thead>
<tr>
<th>RTO Comparison</th>
<th>August 2019</th>
<th>% Change August 18</th>
<th>YE August 2019</th>
<th>% Change YE August 18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Queenstown Total Guest Nights</td>
<td>308,680</td>
<td>+8%</td>
<td>3,697,237</td>
<td>+2%</td>
</tr>
<tr>
<td>Auckland Total Guest Nights</td>
<td>590,734</td>
<td>+3%</td>
<td>7,551,067</td>
<td>+3%</td>
</tr>
<tr>
<td>Wellington Total Guest Nights</td>
<td>215,942</td>
<td>+12%</td>
<td>2,814,997</td>
<td>+4%</td>
</tr>
<tr>
<td>Christchurch Total Guest Nights (ex Airbnb)*</td>
<td>197,888</td>
<td>+3.1%</td>
<td>2,962,099</td>
<td>+2%</td>
</tr>
<tr>
<td>Canterbury Total Guest Nights</td>
<td>339,988</td>
<td>+1%</td>
<td>5,465,362</td>
<td>+1%</td>
</tr>
<tr>
<td>Canterbury excluding Christchurch Total Guest Nights</td>
<td>142,100</td>
<td>-1.7%</td>
<td>2,503,263</td>
<td>+1%</td>
</tr>
</tbody>
</table>

*Christchurch excludes Banks Peninsula
- Canterbury statistics include Christchurch

Source: Statistics NZ
Commercial Guest Nights Christchurch - Domestic

Source: Statistics NZ

+1.7% (Aug 19 vs Aug 18)
Commercial Guest Nights Christchurch - International

Source: Statistics NZ

+5.3% (Aug 19 vs Aug 18)
Hotel Guest Nights – Christchurch Four Avenues

Source: StatsNZ, Christchurch NZ

+15.5% (Aug 19 vs Aug 18)
Total Guest Nights (Inc Airbnb) - Christchurch (Inc BP)

Source: Statistics NZ, Air DNA, ChristchurchNZ

+5.5% (Aug 19 vs Aug 18)
Total Guest Nights – AirBnB Market Share

Guest Nights including Airbnb
Source: Statistics NZ, Air DNA

Guest Nights (Excluding Airbnb)  Guest Nights (Including Airbnb)  AirBnB % of Total

Source: Statistics NZ, Air DNA, ChristchurchNZ
## Visitor Spending

<table>
<thead>
<tr>
<th>Region</th>
<th>Domestic August 2019</th>
<th>% Change August 2018</th>
<th>International August 2019</th>
<th>% Change August 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canterbury</td>
<td>$187m</td>
<td>0%</td>
<td>$91m</td>
<td>+6%</td>
</tr>
<tr>
<td>Christchurch</td>
<td>$146m</td>
<td>-5%</td>
<td>$71m</td>
<td>+5%</td>
</tr>
<tr>
<td>Auckland</td>
<td>$329m</td>
<td>+3%</td>
<td>$340m</td>
<td>+14%</td>
</tr>
<tr>
<td>Otago</td>
<td>$160m</td>
<td>+2%</td>
<td>$200m</td>
<td>+12%</td>
</tr>
<tr>
<td>Wellington</td>
<td>$144m</td>
<td>+6%</td>
<td>$56m</td>
<td>+17%</td>
</tr>
<tr>
<td>Bay of Plenty</td>
<td>$92m</td>
<td>+5%</td>
<td>$32m</td>
<td>+11%</td>
</tr>
<tr>
<td>Total NZ</td>
<td>$1,324m</td>
<td>+2%</td>
<td>$824m</td>
<td>+12%</td>
</tr>
</tbody>
</table>

- Christchurch statistics represent the Regional Tourism Organisation ChristchurchNZ = Territorial Authorities Christchurch City, Waimakariri, Selwyn, Hurunui, Ashburton
- Canterbury statistics include ChristchurchNZ

*Source: MBIE*
Visitor Spending Christchurch - Domestic

-5.4% (Aug 19 vs Aug 18)

Source: MBIE
Visitor Spending Christchurch - International

Source: MBIE

+4.5 (Aug 19 vs Aug 18)
Visa Data – China arrivals vs visas

Source: Immigration NZ, Christchurch NZ
Visa Data – Visas granted

3-Months rolling annual growth rate - visitor visas granted

Source: Immigration NZ, Christchurch NZ
Canterbury First-time Student Visas and Returning Student Visas - Year to date (Jan-Sep)

Source: Education New Zealand

First Time Student Visas
Returning Student Visas

Source: EducationNZ