

Visitor Trends: March 2019

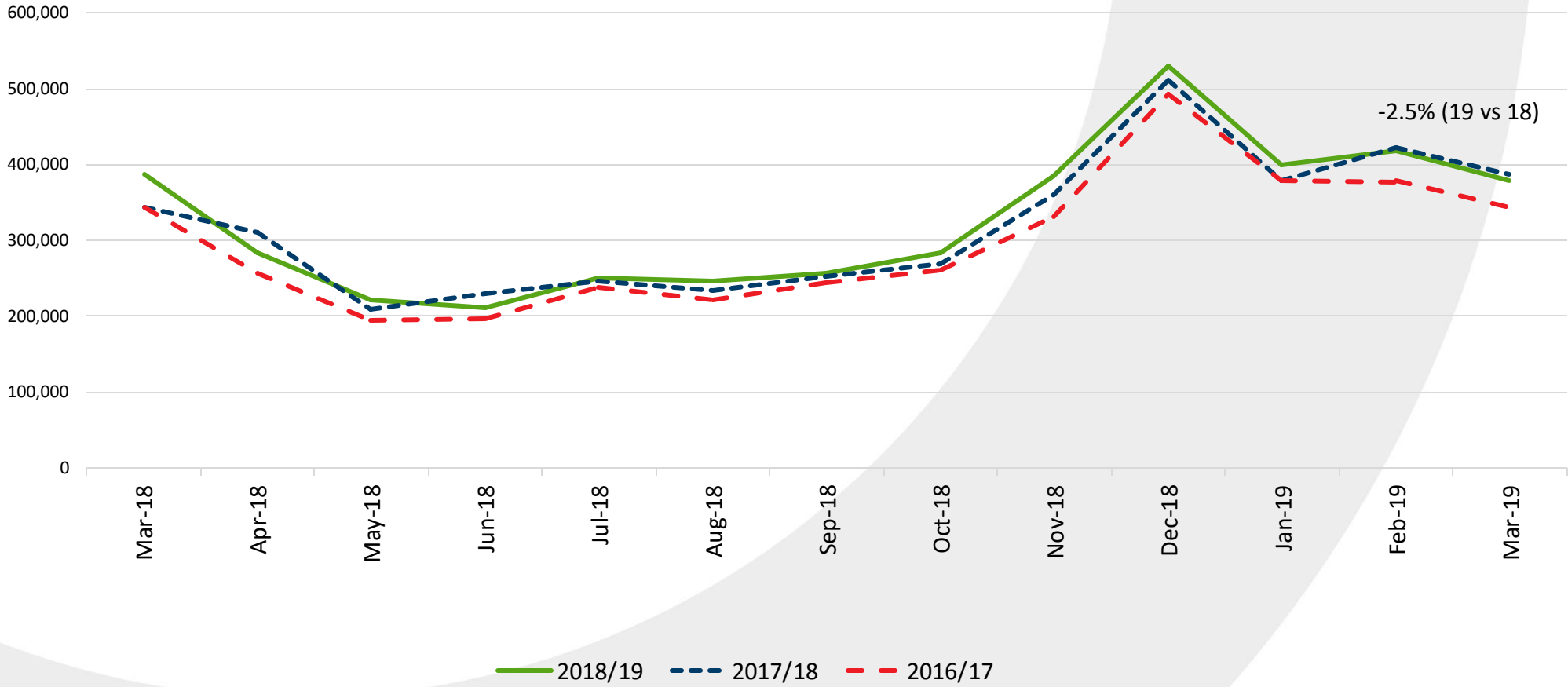
Presented by: Economics Team

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ChristchurchNZ™

International Arrivals- New Zealand

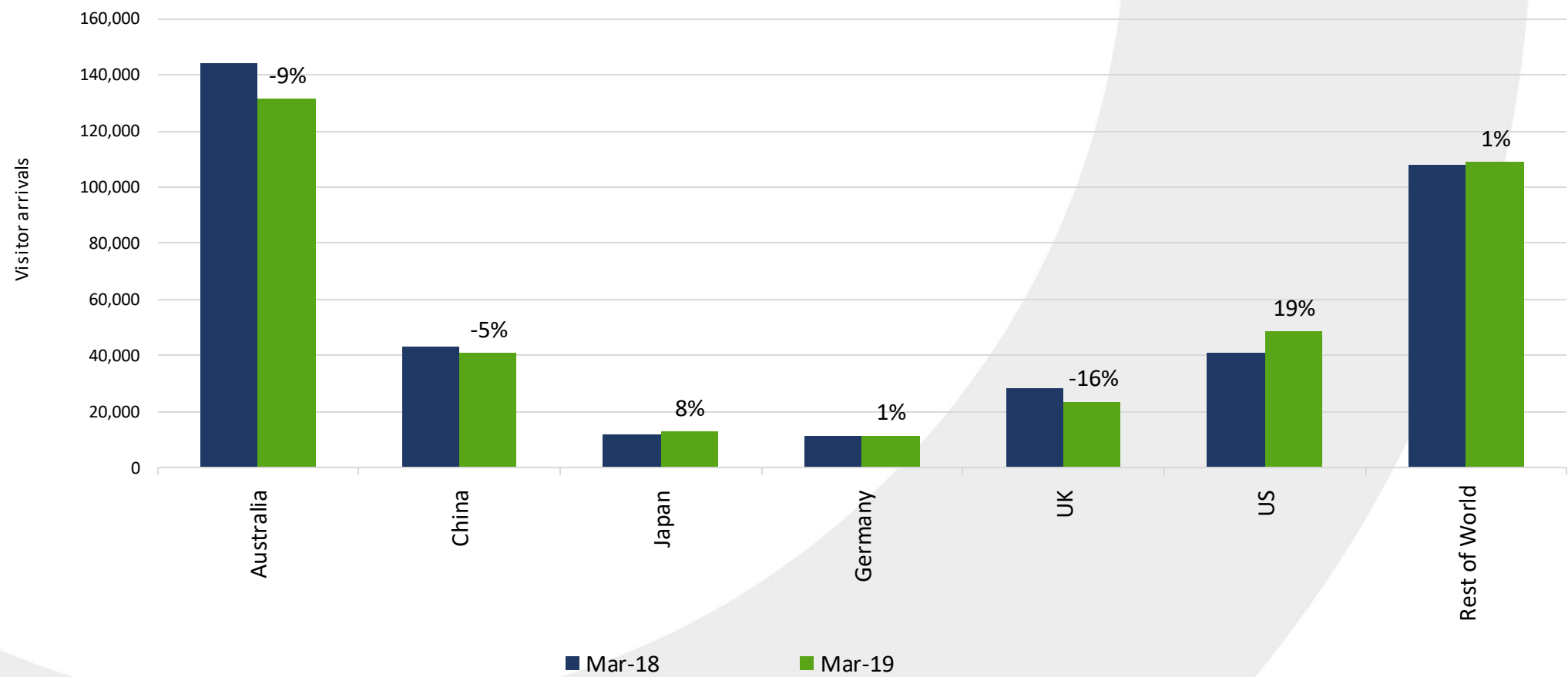
Visitor Arrivals - New Zealand Ports



Source: Statistics NZ

International Arrivals- New Zealand – March 2019

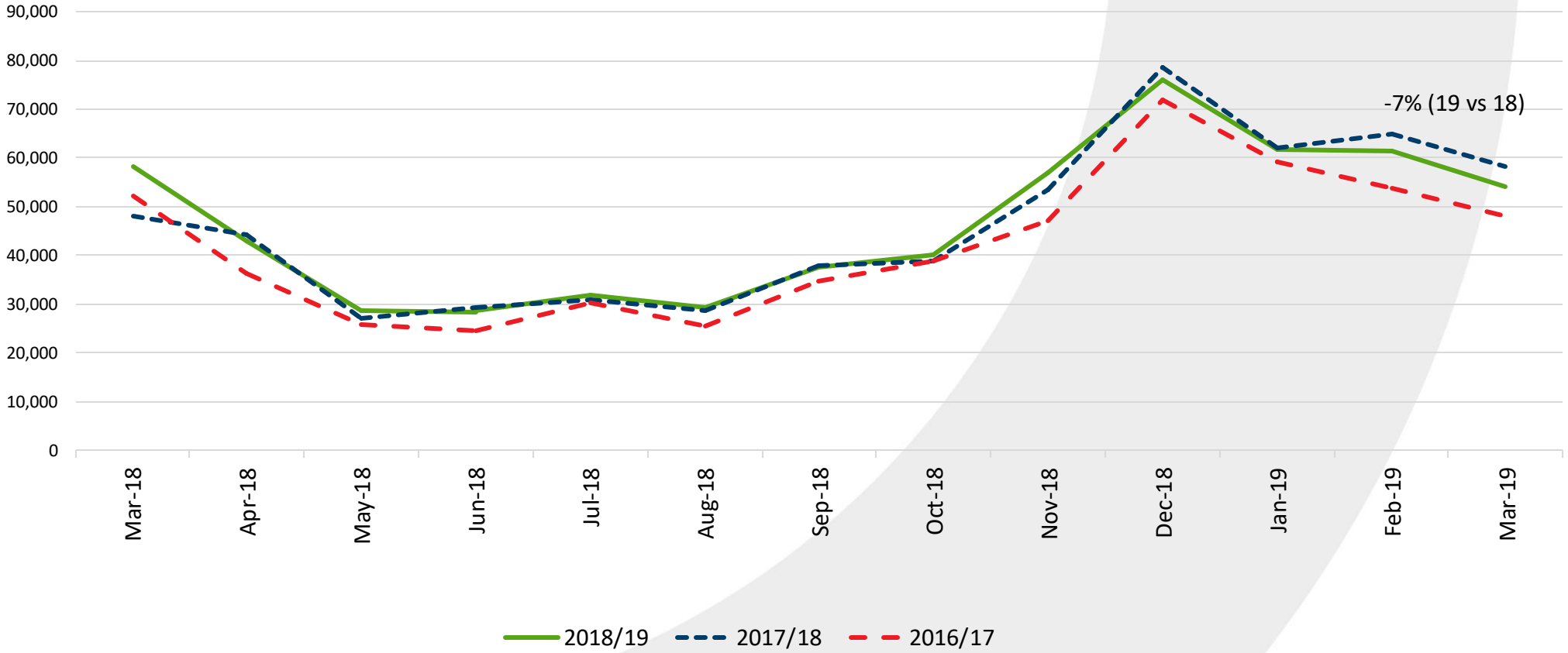
Visitor arrivals by country of residence - NZ ports



Source: Statistics NZ

International Arrivals- Christchurch

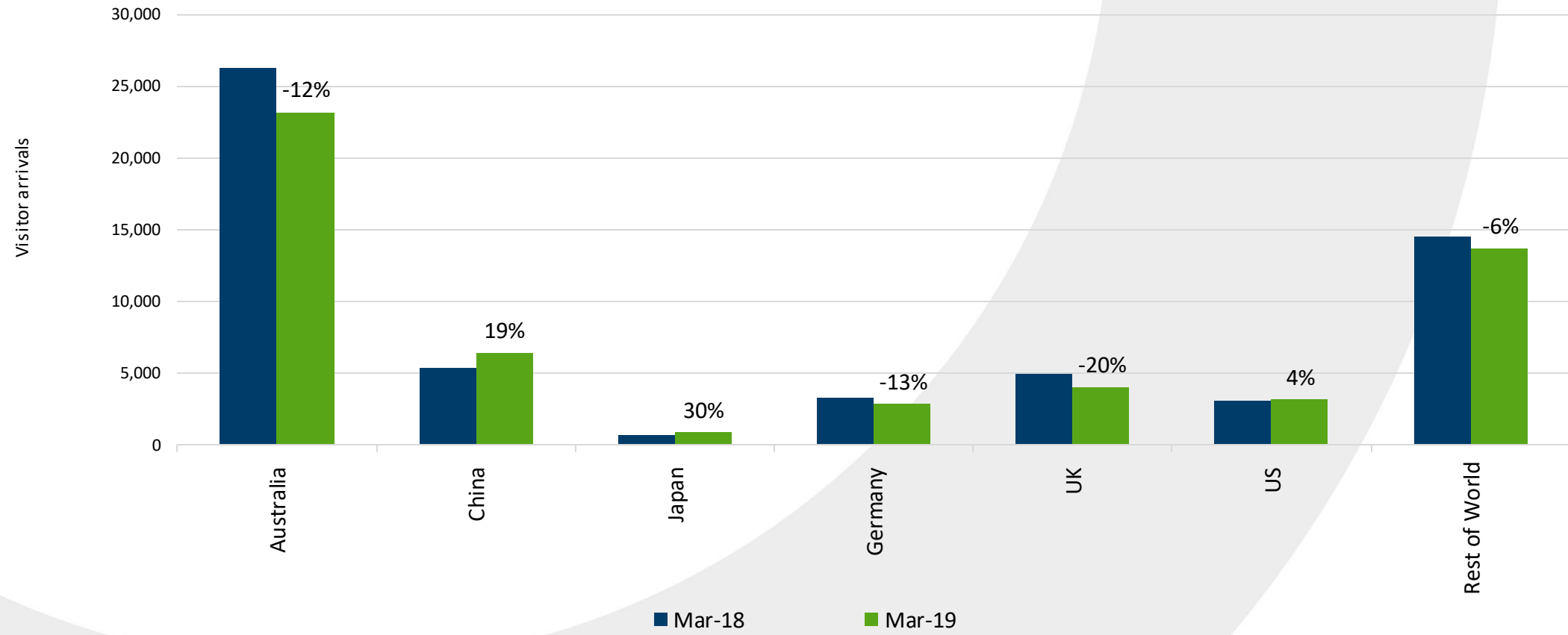
Visitor Arrivals - Christchurch Airport



Source: Statistics NZ

International Arrivals- Christchurch – March 2019

Visitor arrivals by country of residence - Christchurch



Source: Statistics NZ

Accommodation – Guest Nights

Christchurch and Canterbury Region	March 2019	% Change March 18	YE March 2019	% Change YE March 18
Christchurch International Guest Nights	157,141	-3%	1,459,443	9%
Christchurch Domestic Guest Nights	141,304	-1%	1,504,662	5%
Canterbury International Guest Nights	293,527	-2.4%	2,705,537	7%
Canterbury Domestic Guest Nights	256,861	-5.3%	2,760,201	1%
Christchurch including Airbnb*	426,501	2.1%	4,107,428	11.1%

*Christchurch Airbnb data includes Banks Peninsula figures

- Airbnb data goes back to June 16

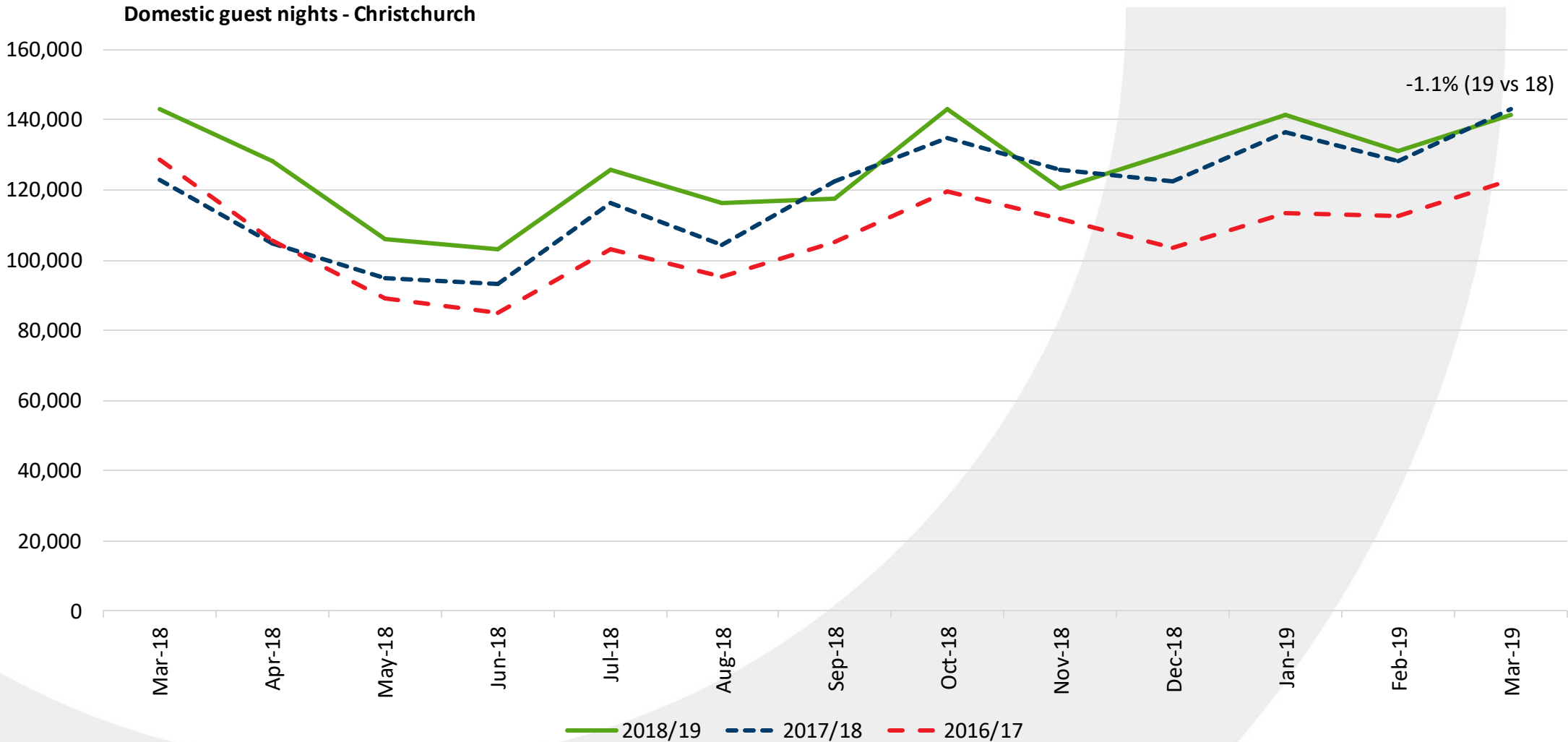
- Canterbury statistics include Christchurch

Accommodation – Guest Nights

RTO Comparison	March 2019	% Change March 18	YE March 2019	% Change YE March 18
Queenstown Total Guest Nights	338,037	-1%	3,684,597	2%
Auckland Total Guest Nights	702,359	-1%	7,469,795	1%
Wellington Total Guest Nights	273,593	3%	2,735,413	1%
Christchurch Total Guest Nights (ex Airbnb)	298,445	-2%	2,964,106	7%
Canterbury Total Guest Nights	550,388	-4%	5,487,255	4%
Canterbury excluding Christchurch Total Guest Nights	251,943	-6%	2,523,149	5%

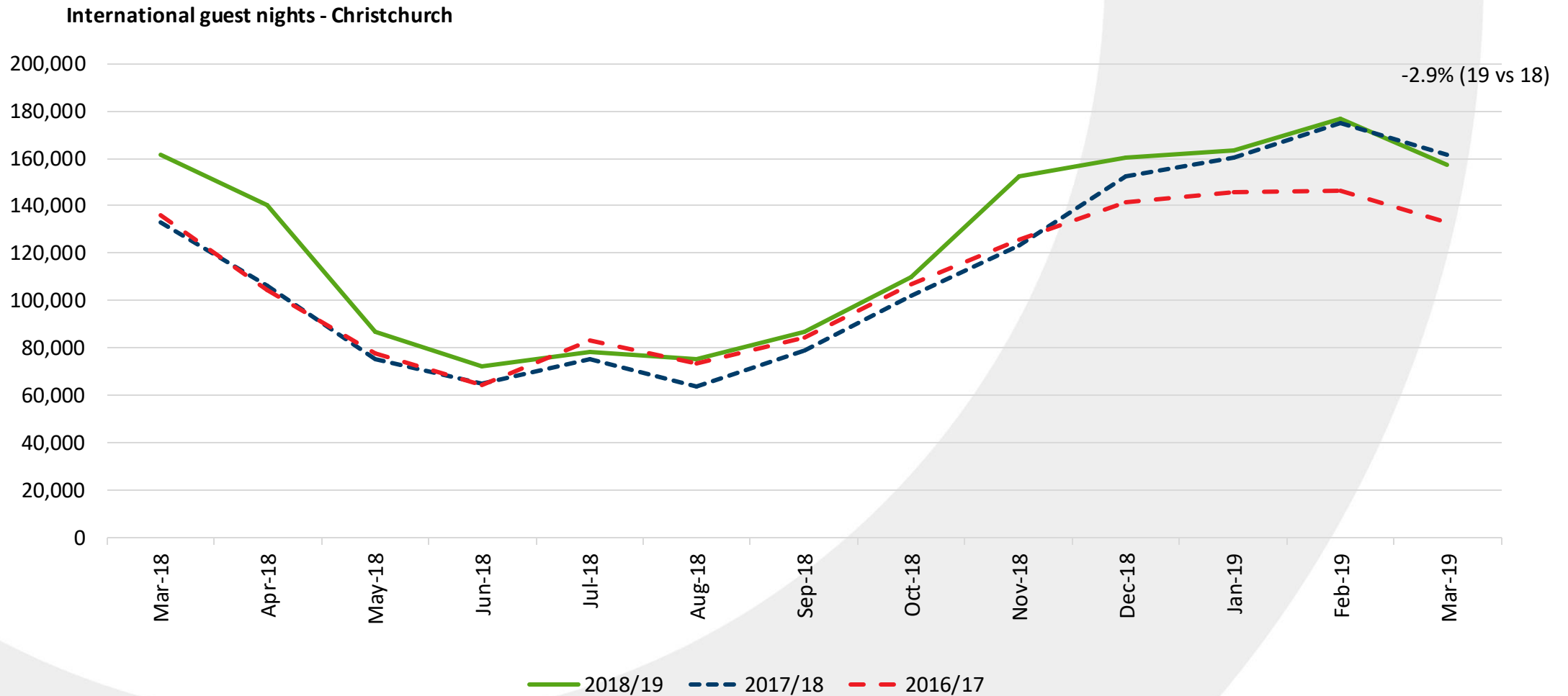
- Canterbury statistics include Christchurch

Commercial Guest Nights Christchurch - Domestic



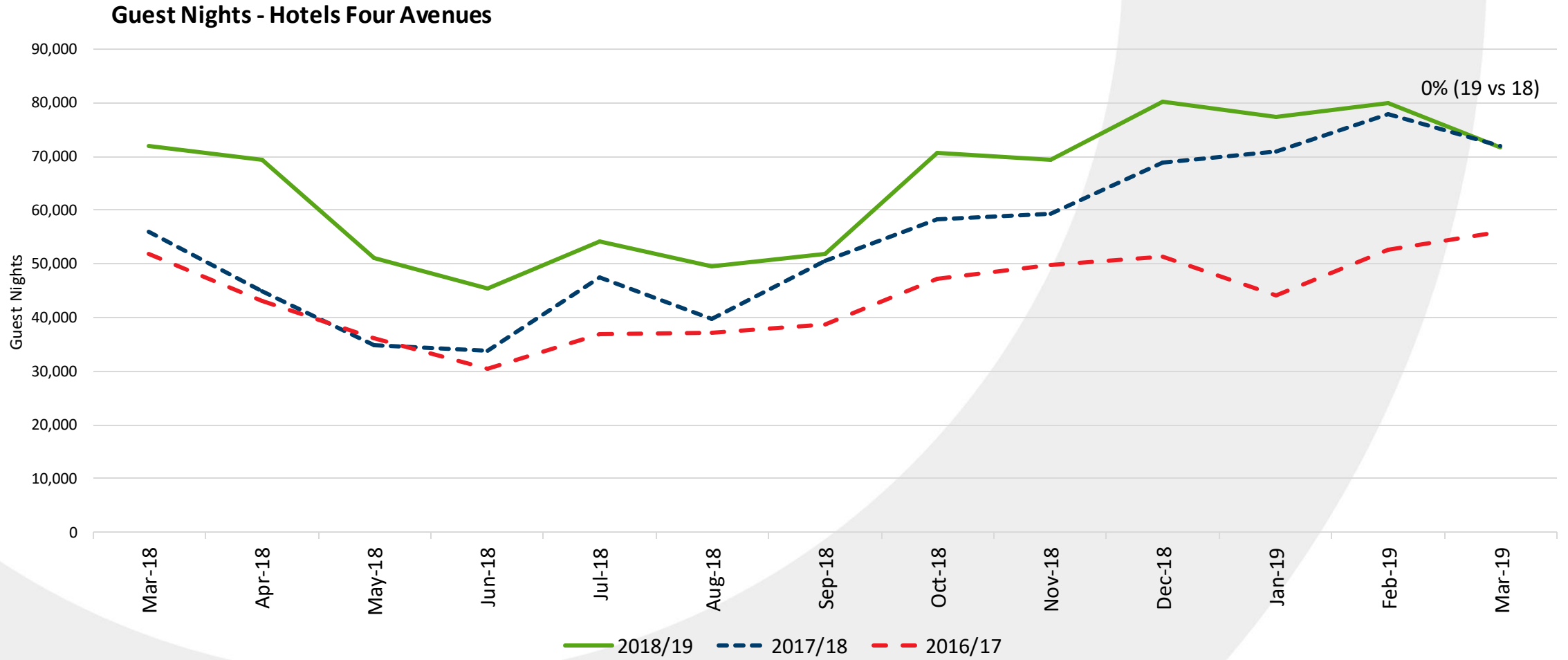
Source: Statistics NZ

Commercial Guest Nights Christchurch - International



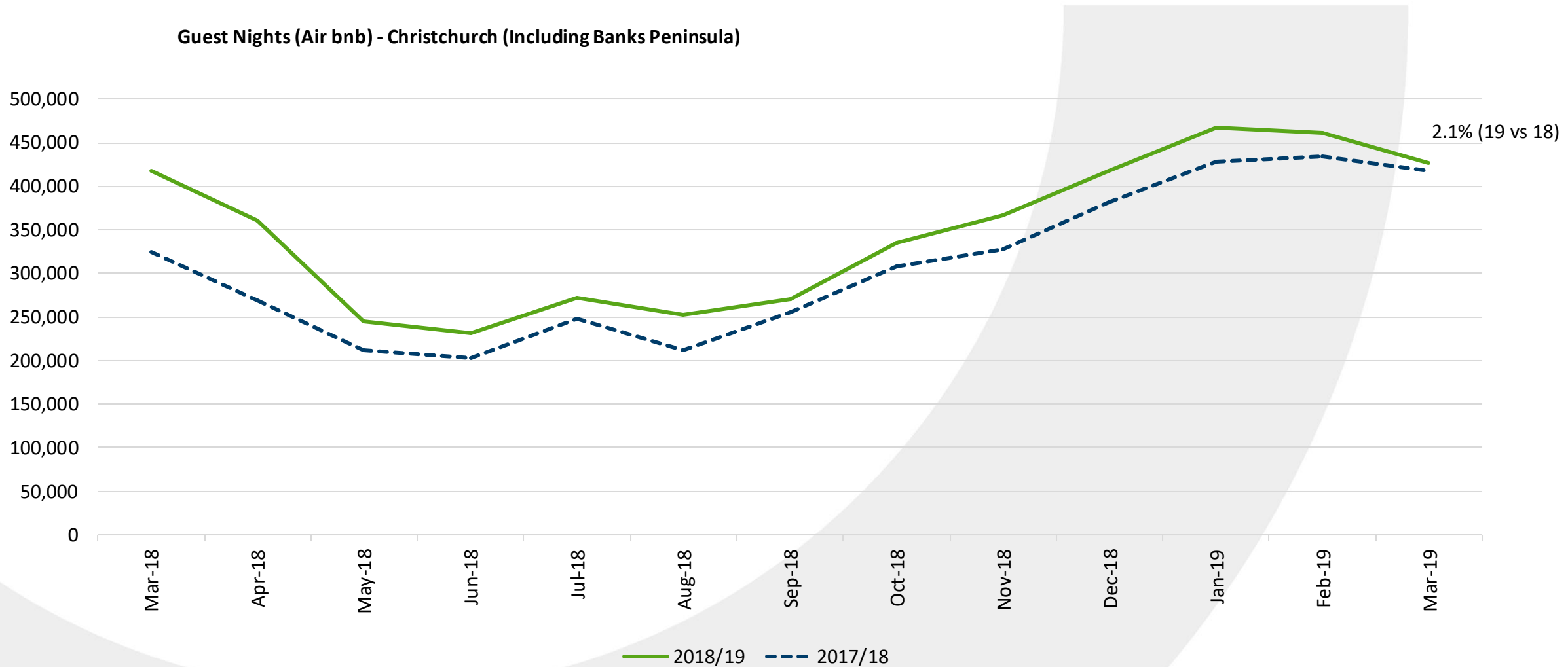
Source: Statistics NZ

Hotel Guest Nights – Christchurch Four Avenues



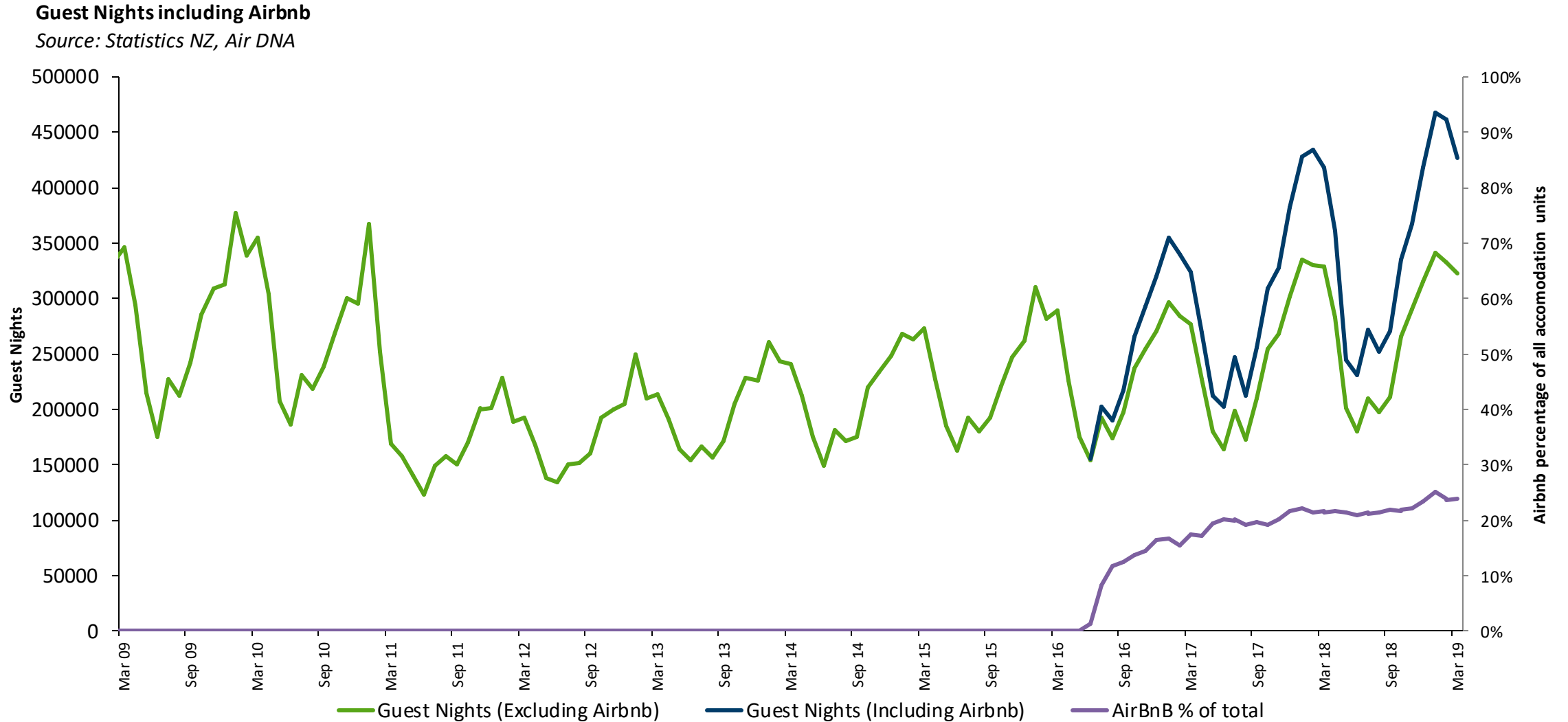
Source: StatsNZ, Christchurch NZ

Total Guest Nights (Inc Airbnb) - Christchurch (Inc BP)



Source: Statistics NZ, Air DNA, ChristchurchNZ

Total Guest Nights – AirBnB Market Share



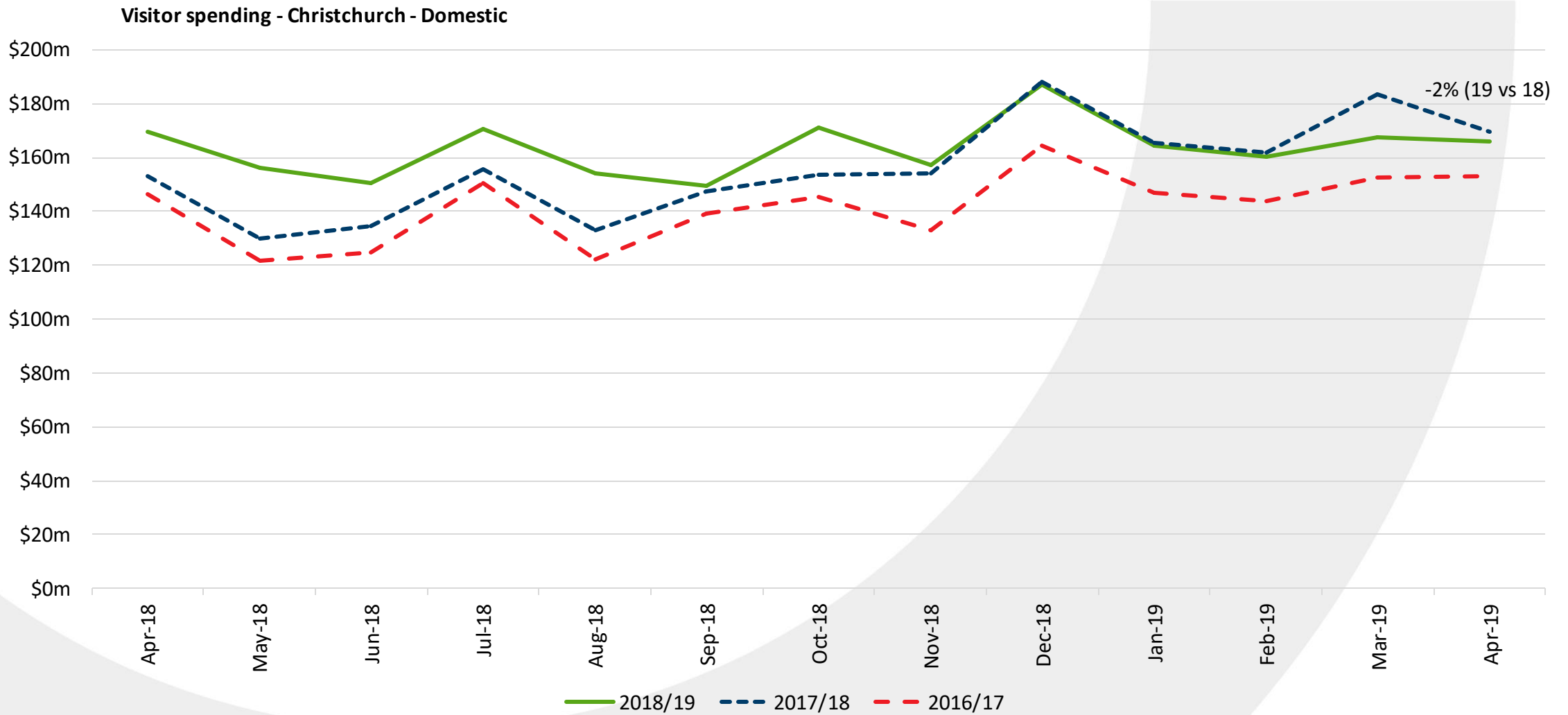
Source: Statistics NZ, Air DNA, ChristchurchNZ

Visitor Spending

Region	Domestic April 2019	% Change April 2018	International April 2019	% Change April 2018
Canterbury	\$210m	-0%	\$130m	7%
Christchurch	\$166m	-2%	\$95m	4%
Auckland	\$330m	4%	\$362m	11%
Otago	\$169m	5%	\$180m	7%
Wellington	\$152m	2%	\$73m	19%
Bay of Plenty	\$126m	18%	\$51m	13%
Total NZ	\$1,536m	7%	\$993m	11%

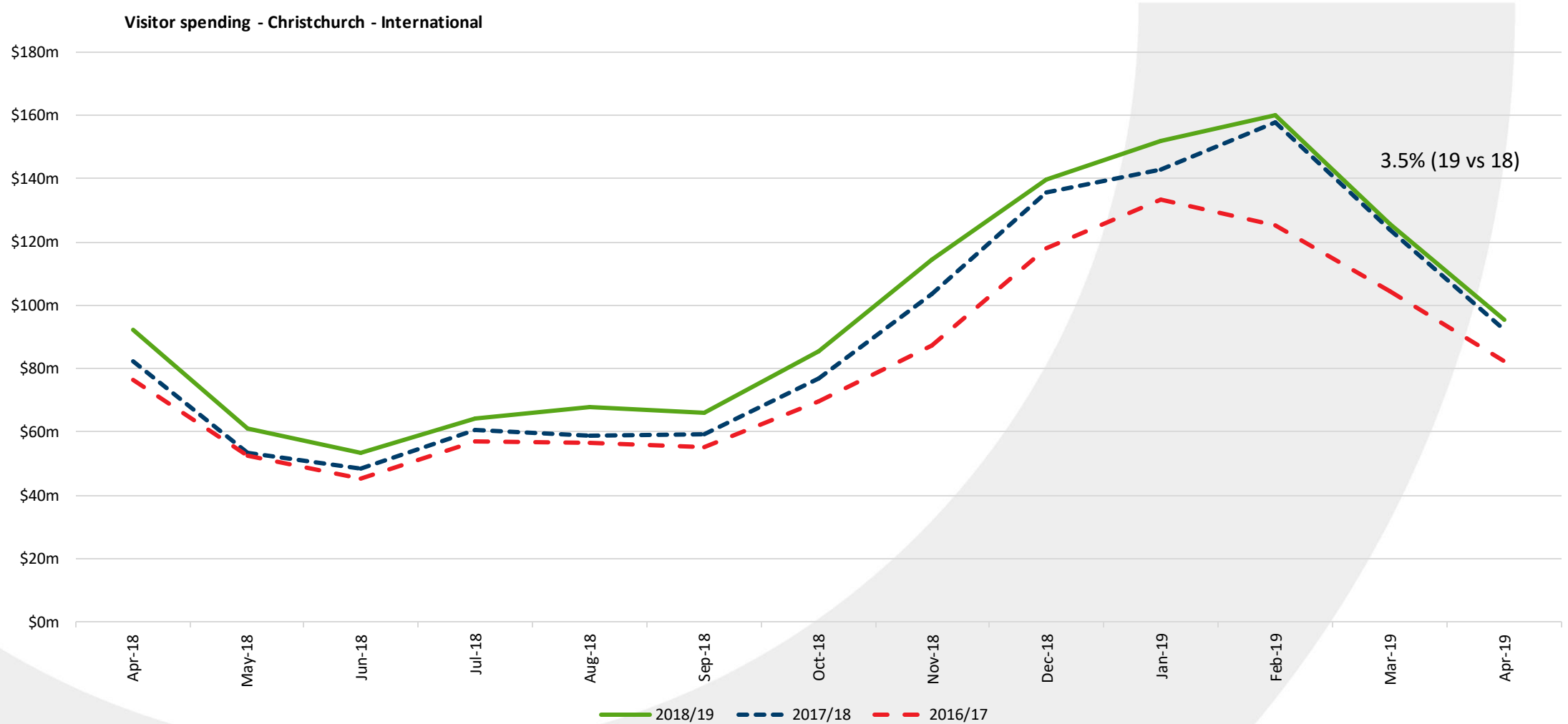
- Christchurch statistics represent the Regional Tourism Organisation ChristchurchNZ = Territorial Authorities Christchurch City, Waimakariri, Selwyn, Hurunui, Ashburton
- Canterbury statistics include ChristchurchNZ

Visitor Spending Christchurch - Domestic



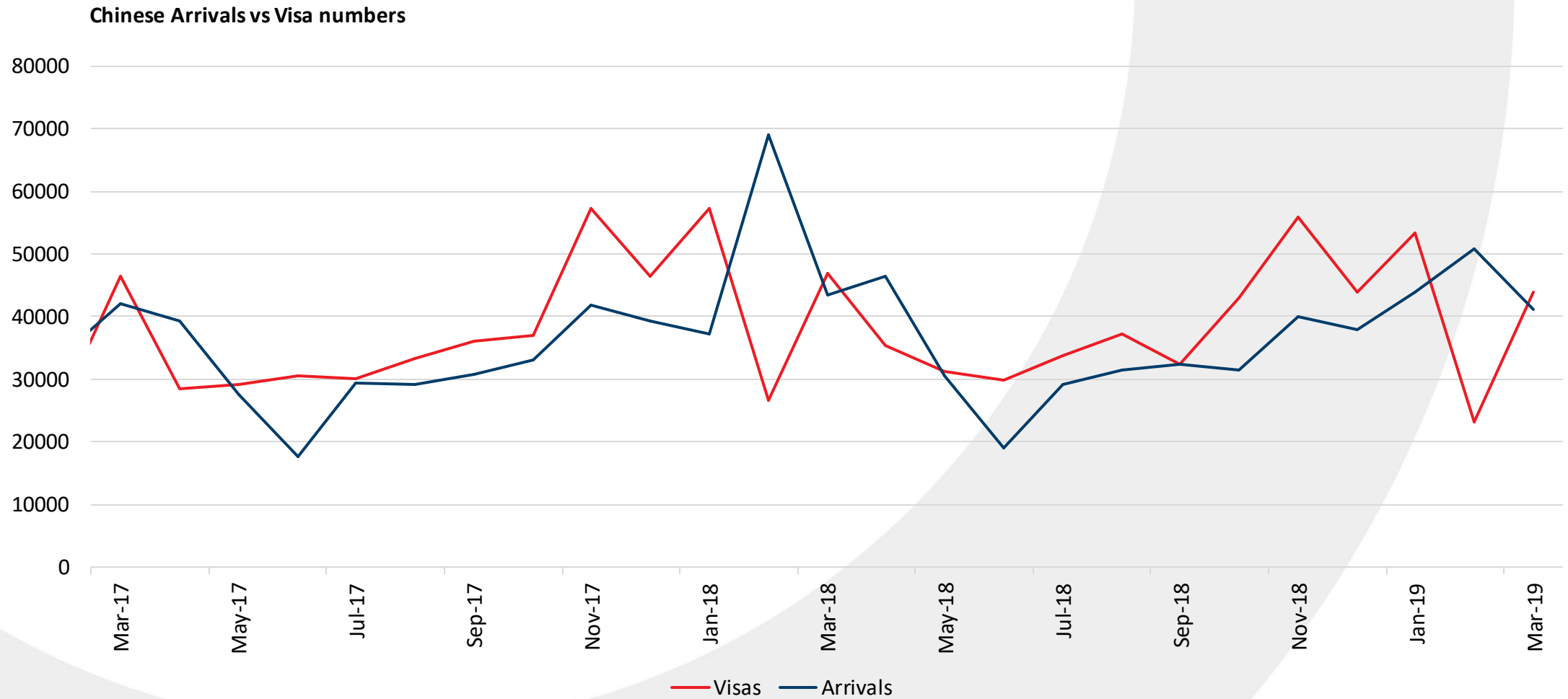
Source: MBIE

Visitor Spending Christchurch- International



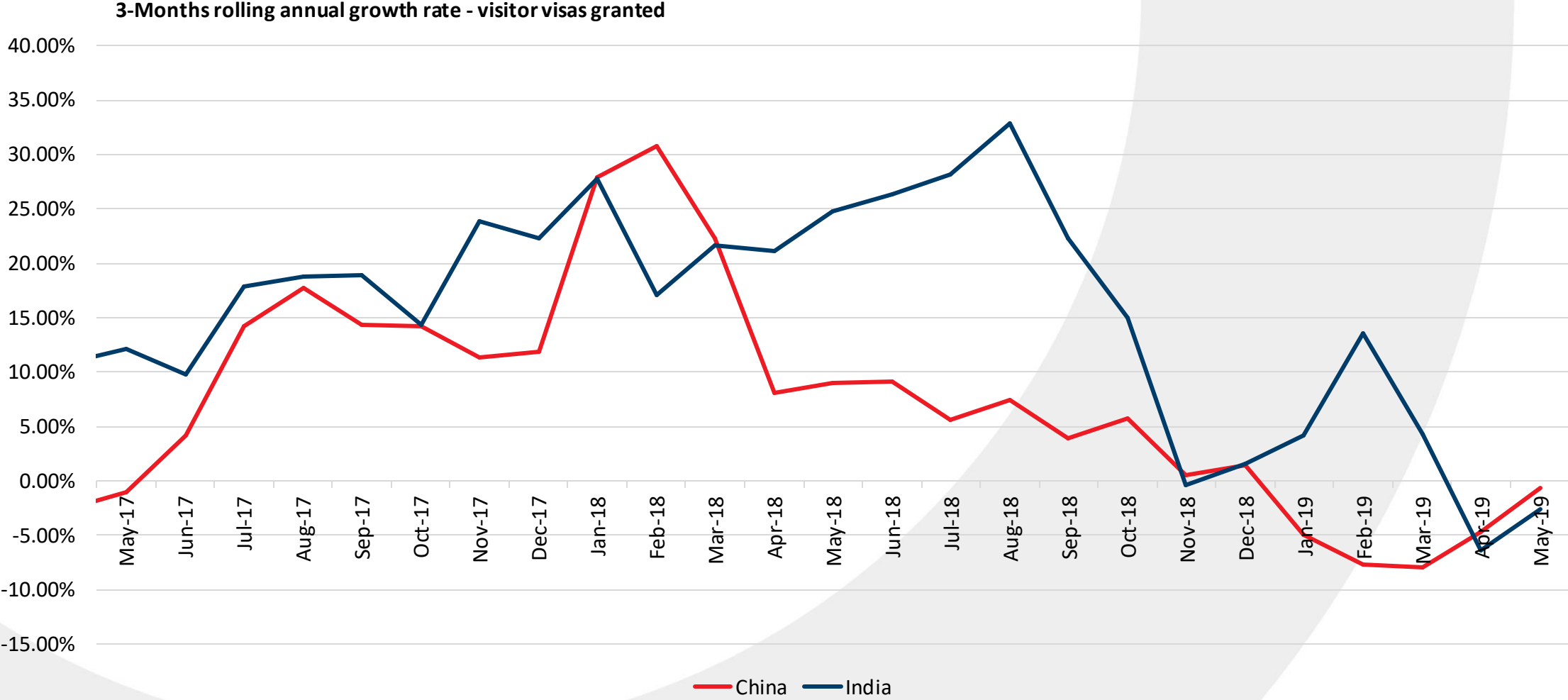
Source: MBIE

Visa Data – China arrivals vs visas



Source: Immigration NZ, Christchurch NZ

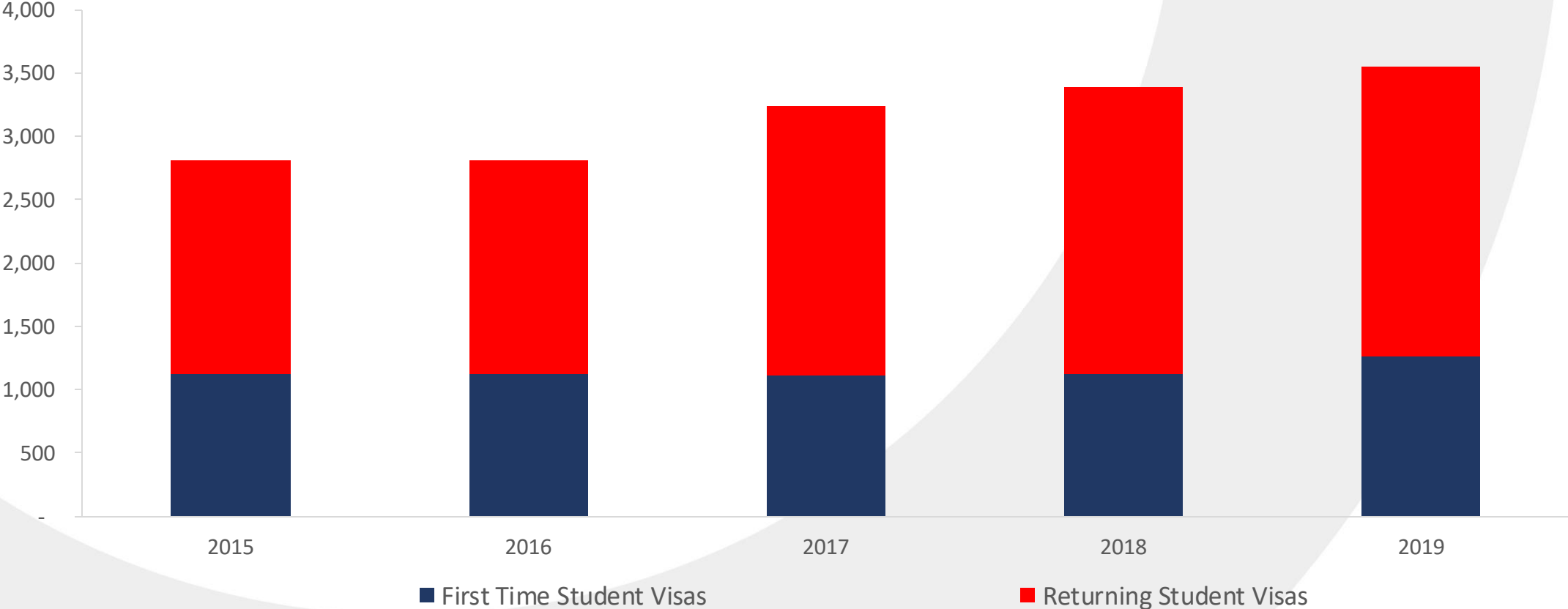
Visa Data – Visas granted



Source: Immigration NZ, Christchurch NZ

Student Visas - Canterbury

Canterbury First-time Student Visas and Returning Student Visas - Year to date (Jan-Mar) for all years
Source: Education New Zealand



Source: EducationNZ